

UC DAVIS EXECUTIVE LEADERSHIP PROGRAM

TRANSFORM.

INSPIRE.

ACHIEVE.

UC DAVIS
EXTENSION
BUSINESS AND
MANAGEMENT



CONTINUING AND PROFESSIONAL EDUCATION

AN INVITATION FROM THE DIRECTOR



“NOW MORE THAN EVER,
LEADERS ARE FIRST AND
FOREMOST LEARNERS.”

~Sharon Huntsman

Most of us have pivotal moments when we realize we’re participating in something that is going to change us—to transform us into better people. And often those moments are the result of stepping back, reflecting and taking the time to engage and connect with new ideas and perspectives. The UC Davis Executive Leadership Program is such an experience.

This exceptional, highly interactive, energizing seminar helps senior managers and executives take their organizations to a higher level of performance. You will better understand your leadership strengths and talents, learn from those who have led successfully themselves, and increase your ability to energize and inspire those around you.

Please join us for this unique opportunity to set yourself and your organization on a path to succeed.

Yours sincerely,

A handwritten signature in black ink that reads "Sharon Huntsman". The signature is fluid and cursive.

Sharon Huntsman, Director
UC Davis Executive Leadership Program



TRANSFORM. INSPIRE. ACHIEVE.

Learn to adapt and thrive in the face of change. Gain practical techniques and strategies you can apply immediately.

The 2017 UC Davis Executive Leadership Program will meet every other Thursday afternoon and all day Friday, September 14-October 27, at the Sutter Square Galleria, 2901 K Street, Sacramento.

Interactive Sessions

This transformative seminar consists of eight interactive sessions that expand your ability to confidently guide your organization. Begin by exploring how to effectively communicate and end the series by examining how to solidify your role as a leader and build positive momentum. Along the way, you will learn to adapt and thrive in the face of change and lead more effectively. Gain practical techniques and strategies you can apply immediately.

360° Assessment

Self-awareness and meaningful feedback from others are essential to developing your capacity to lead. Participants in this program use a 360° assessment to evaluate their own leadership practices and receive important feedback on how others perceive them as leaders.

Coaching

Coaches help us to focus development efforts for the greatest impact. During the program, participants receive two coaching sessions. The first session focuses on the 360° assessment, and the second will take place once the program has ended, to support achieving goals established during the program.

Exceptional Value

Tuition for the 2017 Executive Leadership Program is \$5,950 (\$5,650 if registration and payment occur prior to August 17, 2017). Tuition includes all instructional materials, a 360° assessment, parking and dinner.

Many executive programs charge more than \$10,000 for curriculum of this caliber. The UC Davis Executive Leadership Program is an extraordinary value that includes exceptional faculty and the opportunity to network with leaders from Northern California's top organizations.

**Enrollment deadline is September 1.
Program usually fills before this date.**

The Format

We've designed the Executive Leadership Program to complement your schedule. Many executive programs require you to be away from the office for a full week or two at a time, significantly disrupting workflow.

Our program meets every other Thursday afternoon and all day Friday for eight weeks. Each topic is completely covered in one session, with successive topics building upon previous ones. We include dinner each session, and the friendly, informal atmosphere provides ample time to make important contacts and deepen discussions of program topics.

FREE ONLINE INFORMATION SESSION

Executive Leadership Program

To learn more about this program, join us for a live, online information session. Learn how this transformative series will expand your ability to confidently guide and direct your organization.

Enroll today!

July 12: Wed., 4-5 p.m., PST.

No charge. Enroll in section 171EXE100.

Register online at

extension.ucdavis.edu/free



APPLY ONLINE AT EXTENSION.UCDAVIS.EDU/EXECUTIVE



INNOVATIVE CURRICULUM

SESSION 1

The Leader as Communicator /
Sept. 14 , Noon-8 p.m. /
Paul Porter, Ed.D.

Again and again, research concludes that leadership communication is the most important factor in organizational productivity. Every day as leaders, we set an organizational tone or culture through our communications. We begin the Executive Leadership Program by exploring your own assumptions about leadership, examining how to positively influence the culture of your organization through your communications, and setting your own goals for this program.

Leadership Practices to Increase Effectiveness /
Sept. 15, 8:30 a.m.-4 p.m.
Sharon Huntsman, M.S.

Examine key leadership concepts and behaviors—what leaders actually do to get results in their organizations. Often, an organization fails to reach its goals because its leaders limit themselves, sometimes severely so, in their ability to adapt their leadership to changing situations. Unlike personality, which is linked to genetics and nearly impossible to change, Leadership is a set of learned behaviors that can be acquired and developed.

Increase your understanding of your leadership strengths and areas of growth through a 360° assessment and gain valuable feedback about how others experience your leadership. Using this information, you will formulate a clear picture of the actions you can take to adapt to meet the needs of your organization and become more effective.

SESSION 2

Leading Innovation /
Sept. 28, 1:30- 8 p.m. /
Christine Folck, MBA

When leaders want to unleash innovation and encourage new ideas, they make one of two mistakes. They either give unprecedented freedom to unleash creativity, or they try to force employee creativity through a prescribed set of activities. Neither addresses what Linda Hill at Harvard Business School noted as the paradox of innovation—unleashing individual talents while simultaneously harnessing those diverse talents to get to a cohesive result. In this class, you will explore when and why innovation is necessary. You will analyze various traits of leaders of innovative teams, as well as examine how your own leadership skills may support or hinder innovation. Finally, you will learn strategies and tools that will support your role in leading innovation.

Leading Change /
Sept. 29. 8:30 a.m.-4 p.m. /
Steve Scott, MBA

To stay relevant, every organization must change over time. Significant changes—new strategies and systems—should be thoughtfully planned and executed. But even when they are, change efforts are often hindered, or even defeated, by the existing culture.

Leaders must include cultural change as part of their strategic change initiatives. In this session, instructor Steve Scott will draw on his own experience in leading complex change management efforts. You will assess your organization's culture, explore essential change management concepts and techniques, and develop a change management approach that supports the planned direction of your organization.



VISIT OUR WEBSITE

Learn more about the UC Davis Executive Leadership Program.

extension.ucdavis.edu/executive



VIBRANT, IMPACTFUL NETWORKING

SESSION 3

**Leading as a Coach /
Oct. 12, 1:30-8 p.m. /
Michelle Payne, MCC, PMC**

The best leaders not only manage, they develop their employees. They understand their greatest contribution to talent development can come from effectively coaching their direct reports. Coaching as a leader means engaging direct reports in a way that challenges their thinking and enables them to reflect and become more self-aware. Leaders who coach encourage their people to stop and learn from successes and failures and to question assumptions and reevaluate perceived limits. Learn the techniques of Master Certified Coaches and become a more effective coach to your own teams within your organization.

**Leading with Emotional
Intelligence / Oct. 13,
8:30 a.m.-4 p.m. /
UC Davis Extension Faculty**

While it takes cognitive intelligence to be a good leader, the true edge to superior leadership depends on our emotional intelligence, which is our ability to make informed, healthy choices based on the emotions of those involved. Based on research and best practices, this interactive, informative and engaging workshop will teach you how to enhance the social and emotional competencies that build better leaders. Whether it's developing deeper self-awareness of our values and beliefs through personal mission statements or exploring the role of emotional regulation when stressed through scenarios and role plays, you will take home concrete knowledge and tangible tools that support outstanding leadership.

SESSION 4

**Values, Commitments and
Organizational Momentum /
Oct. 26, 1:30-8 p.m. /
Elizabeth Doty, MBA**

Living your leadership values with courage is not only essential to integrity and confidence, it is also the fastest way to build positive momentum in your organization. When your organization is engaged and mobilized around positive values, success becomes a self-reinforcing cycle of commitment, collaboration and impact. In fact, your single greatest challenge as a leader is to mobilize that positive momentum—in yourself, your team and across the organization. This hands-on session helps you solidify the role values and courage play in your leadership style, diagnose the level of positive momentum in your organization and identify the leadership “moves” to reverse negative cycles and activate your team’s highest potential.

**Case Study /
Oct. 27, 8:30 a.m.-2 p.m. /
UC Davis Extension Faculty**

You will conclude the program by learning from leaders who are doing the hard work of leading people every day. You will learn about real-world, practical challenges of gaining support for an organizational vision, translating that vision into a winning strategy, and developing leadership at all levels to support the organization in moving forward. Leaders will share what they got right, what they got wrong, and the lessons learned about how to effectively lead at the executive level.



“THE PATH OF LEADERSHIP DOES NOT HAVE TO BE LONELY.

I enjoyed and learned enormously from this program. It forced me to exercise self-reflection and introspection with regard to what type of leader I want to become.”

— Andres Trillo, Human Resources manager for the Americas, Australia and New Zealand, HM-Clause



FOCUS YOUR DEVELOPMENT WITH COACHING

The Executive Leadership Program includes two coaching sessions for each participant. These sessions will focus on understanding and setting goals using your 360° feedback and supporting you in pursuing your goals successfully.



EXPERIENCED, DYNAMIC FRONT-LINE EXPERTISE

ELIZABETH DOTY, MBA, is a leadership consultant who uses high-engagement approaches and expertise in systems thinking, change leadership and group facilitation to help leaders at companies such as Symantec, Intuit, Hewlett Packard, Archstone and Cisco execute strategic initiatives effectively and build cultures of commitment, collaboration and action.

Doty leads the *Values, Commitments and Organizational Momentum* seminar.

CHRISTINE FOLCK, MBA, has over 20 years' experience in the healthcare industry as a senior design thinking specialist and innovation strategist. She contributes her unique skills set in LEAN, Six Sigma, ethnography, healthcare, business, innovation strategy within large corporations, team leadership, and facilitation.

Folck leads the *Leading Innovation* seminar.

SHARON HUNTSMAN, M.S., directs a portfolio of management and leadership programs for UC Davis Extension. She also directs the UC Davis Executive Leadership Program, teaches leadership, strengths-based development and communication, and is an executive coach.

Huntsman leads the *Leadership Practices to Increase Effectiveness* seminar.

MICHELLE PAYNE, MCC, PMC, has coached executives across the United States, in the United Kingdom, Germany, Australia, Canada and Switzerland. She is in the top 1 percent of the executive coaching profession and understands the political, cultural and competitive landscape of today's organizations.

Payne leads the *Leading as a Coach* seminar.

PAUL PORTER, ED.D., has worked with business and public agencies on the topics of leadership, team building, appreciative inquiry, management training, communication, dealing with difficult people, organizational development and motivation.

Porter leads *The Leader as Communicator* seminar.

STEVE SCOTT, MBA, has nearly 30 years of experience leading IT managers and staff culminating as the CIO for Vision Service Plan (VSP), a position he held for 12 years. He has led or helped craft complex change management efforts and taught business strategy, management of information systems and international operations.

Scott leads the *Leading Change* seminar.

"THE OPPORTUNITY TO STEP BACK AND FOCUS ON PERSONAL GROWTH AND PROCESSES WAS A REALLY VALUABLE, MAYBE THE MOST VALUABLE, PART OF THE PROGRAM."

~Lynne Johnson, director of marketing, *Balanced Body*

FOR MORE INFORMATION OR TO APPLY

Apply online at extension.ucdavis.edu/executive. Receive an early enrollment discount of \$300 when you register by August 17, 2017. Enrollment deadline is September 1. Program usually fills before this date.

Contact Sharon Huntsman, director of the UC Davis Executive Leadership Program, at (530) 757-8895 or slhuntsman@ucdavis.edu.



ADVANCING CAPACITY THROUGHOUT THE REGION

Who Attends

Our alumni are senior leaders in the greater Sacramento area. They come from private- and public-sector, nonprofit, small and large organizations that define and drive our region.

“EXCEPTIONAL INDIVIDUALS LEAD WEEKLY COURSES DOCUMENTING REAL LIFE MANAGEMENT CHALLENGES. CLASSROOM ACTIVITIES PROVIDE PARTICIPANTS WITH A STRUCTURED ENVIRONMENT TO RESPOND TO HYPOTHETICAL SITUATIONS THAT REPRESENT REALISTIC DILEMMAS LEADERS ENCOUNTER.”

~Keith Swanson, California Department of Water Resources.

No matter whom you talk to, our alumni agree this program was a valuable investment in their growth.

Alumni Organizations

Here are just a few of the alumni organizations that have sent top-level executives to our program.

AGRICULTURE

Delicato Vineyards
HM-Clause
Jaeger Vineyards
Mid Valley Nut Company
The Wine Group

COMMUNICATIONS

KVIE Public Television
NHI Audio

CONSTRUCTION

A. Teichert & Son, Inc.
Capital Engineering Consultants
Holt of California
Jensen Precast
Magnus Pacific Corporation
Mark III Construction, Inc.
PSOMAS
Rex Moore Electric
Rudolph and Sletten, Inc.

DEFENSE

Aerojet, Inc.
California National Guard
Teledyne Technologies, Inc.

EDUCATION

Capital Autism Services
Sacramento Public Library

EMERGENCY SERVICES

California Highway Patrol
U.S. Department of Homeland Security
Sacramento Metro Fire District
Sacramento Police Department
UC Davis Fire Department

ENERGY/UTILITY

Pacific Gas & Electric Company
SMUD

FINANCE

Bank of California
Capital Program Management
Charles Schwab & Co., Inc.
Placer Credit Union
Prudential Financial
SAFE Federal Credit Union
First Northern Bank

HEALTH CARE

BloodSource
Horizon West Healthcare, Inc.
Kaiser Permanente
MIND Institute
Molina Healthcare
NVision
Sacramento Radiology
Sierra Vista Hospital
Sutter Health
Vision Service Plan

INSURANCE

Ally Financial, Inc.
AUL Corporation
CalFarm
Dillon Risk Management

TECH

Cisco WebEx
Coherent, Inc.
Crest Technologies, Inc.
Delegata
Examen, Inc.
Genentech
Hewlett Packard
Intel Corporation
Raging Wire Data Centers
Teledyne MEC

MISCELLANEOUS

Cache Creek Casino Resort
FedEx
IKON Office Solutions
Nugget Markets
Sacramento Food Bank and Family Services

LOCAL GOVERNMENT

City of Dublin
City of Woodland
El Dorado Irrigation District
Sacramento County
Yolo County

STATE GOVERNMENT

Board of Behavioral Sciences
Board of Equalization
California Energy Commission
CalPERS
Departments of:
Corrections and Rehabilitation
Finance
Food and Agriculture
Pesticide Regulation
Transportation
Veteran's Affairs
Water Resources

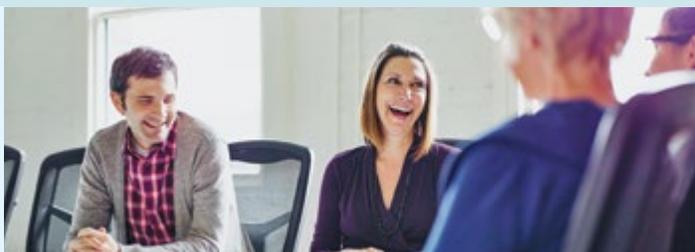
EDD
Energy Commission

FEDERAL GOVERNMENT

U.S. Army Corps of Engineers
U.S. Department of Agriculture

“I HIGHLY RECOMMEND THIS PROGRAM TO ANYONE WHO WANTS TO ADVANCE THEIR CAREER IN A MANAGEMENT/ EXECUTIVE CAPACITY.”

~David Chao of Cisco/WebEx



CHALLENGE YOURSELF

Learn to adapt and thrive in the face of change. Gain practical techniques and strategies you can apply immediately.

extension.ucdavis.edu/executive