UC Davis Continuing and Professional Education is the industry-recognized leader in the education of sensory science professionals. Approved by the Department of Food Science and Technology at UC Davis, the online Applied Sensory and Consumer Science Certificate Program is continually updated to reflect current and innovative methods in the field. The newly revamped, interactive format allows you to expand your skills, exchange ideas and build an extensive network with peers from around the world.

LEARN FROM THE EXPERTS

Convenient online courses offer one-on-one access to expert instructors Rebecca Bleibaum, M.A., president/chief of sensory intelligence at Dragonfly SCI, Inc., and Jean-Xavier Guinard, Ph.D., professor in the UC Davis Department of Food Science and Technology. Their expertise and the program’s comprehensive curriculum and real-world applications—distinct components of the certificate—are instrumental in helping students achieve their goals and increase their impact in the field.

STUDENT SPOTLIGHT

Taruna Sanghi

Taruna Sanghi, senior scientist with Mondelēz India Foods Pvt Ltd in Mumbai, India, worked in new product development before transitioning to consumer science.

Why did you decide to apply for the program?

I knew the names of the sensory and consumer tests we conducted and what to expect out of them, but an in-depth understanding of these and the confidence to select the right kind of test and recommend them to other developers was missing. This program offered exactly the kind of content I was looking for. It has given me the much-required self-confidence to pursue a successful career in this field.

What did you find most valuable?

Interacting with some of the pioneers in this field was most valuable. They showed genuine commitment to ensuring the growth of their students. With their help and guidance, I feel well-equipped to handle consumer science in my organization.

For more information or to enroll cpe.ucdavis.edu/sensory and sensory@ucdavis.edu
“All Griffith sensory scientists are encouraged to complete this program. It reinforces fundamentals of sensory and consumer science and practical business applications. There are no other programs available that provide this type of education in sensory and consumer science.”

Julia Tyrpin, Griffith Foods

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**Prerequisite:** One college-level statistics course

**Application deadline:** Sept. 15, 2020
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